

Art Marketing Suggested Reading List

Magazines

- **Art Calendar Magazine**
1500 Park Center Drive
Orlando, FL 32835
877/415-3955
www.ArtCalendar.com
- **Sunshine Artist**
2600 Temple Drive
Winter Park, FL 32789
800/597-2573
www.sunshineartist.com
- **License! Magazine**
Published by Advanstar/Wideband, Inc.
655 Third Avenue, ste. 916
New York, NY 10017
212/599-2700
www.licensingcentral.com
www.advanstar.com/subscribe/lic/
index.cfm
- **Art Business News**
Published by Advanstar/Wideband, Inc.
655 Third Avenue, ste. 916
New York, NY 10017
212/599-2700
www.artbusinessnews.com
- **Art World News**
Published by Wellspring
Communications, Inc.
143 Rowayton Avenue
Rowayton, CT 06853
203/854-8566
www.artworldnews.com
- **New American Paintings
Juried Exhibitions-in-Print.**
Published by Open Studio Press,
6 times a year.
450 Harrison Avenue #304
Boston, MA 02118
617/778-5265
www.newamericanpaintings.com
- **Art in America**
www.artinamericamagazine.com
- **ArtNews**
www.artnews.com
- **ArtForum**
www.artforum.com

- **Modern Painters**
www.modernpainters.co.uk
- **Art Week Online**
www.artweek.com
- **American Craft**
www.americancraftmag.org
- **The Crafts Report**
www.jonespublishing.com

Books

- **How to Survive and Prosper
as an Artist**
Caroll Michels, published by
Henry Holt & Co. New York
ISBN 978-0805068009
- **Producing and Marketing Prints**
Sue Vidars, published by Color Q Inc.
2710 Dryden Road
Dayton, OH 45439
800/999-1007
ISBN 978-0942011104
- **Art & Fear**
David Bayles & Ted Orland
Published by Capra Press
Santa Barbara, CA
ISBN 978-0961454739
- **The Artist's Friendly Legal Guide**
Published by North Light Books
Cincinnati, OH
ISBN 978-0891343653
- **Legal Guide for the Visual Artist**
Tad Crawford
Published by Allworth Press
10 East 23rd Street
New York, NY 10010
800/289-0963
ISBN 978-1581150032
- **Licensing Art & Design**
Caryn R. Leland
Published by Allworth Press
ISBN 978-1880559277
- **The Visual Artist's Business and
Legal Guide**
Compiled and edited by
Gregory T. Victoroff
Published by Prentice Hall,
Division of Simon & Schuster
Englewood Cliffs, NJ 07632
ISBN 978-0133045932
- **How to Get Started Selling Your Art**
Carole Katchen
Published by North Light Books
Cincinnati, OH
ISBN 978-0891346852
- **Art Marketing 101**
Constance Smith
Published by ArtNetWork Press
P.O. Box 1360
Nevada City, CA 95959
800/383-0677
www.artmarketing.com
ISBN 978-0940899-49-0
- **Art Licensing 101**
Michael Woodward
Published by ArtNetwork Press
P.O. Box 1360
Nevada City, CA 95959
800/383-0677
www.artmarketing.com
ISBN 978-0940899841
- **Art Office: 80+ Business Forms,
Charts, Sample Letters, Legal
Documents and Business Plans
for Fine Artists**
Constance Smith and Sue Vidars
Published by ArtNetWork Press
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Nevada City, CA 95959
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